

RECHERCHE D'ANTÉRIORITÉ DE CONCEPTS ET DE VISUELS PUBLICITAIRES

REQUÊTE :

visuel flou/impression de vitesse

PÉRIMÈTRE :

secteur Tourisme /
International/Print

Exemple de résultats

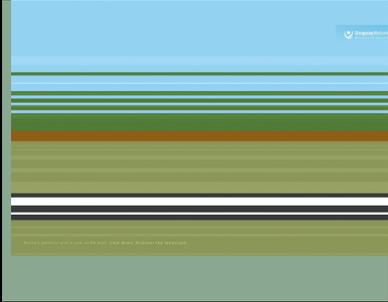
Ceci est un aperçu vous permettant de visualiser à quoi ressembleront vos résultats. Il ne s'agit pas d'une recherche exhaustive.

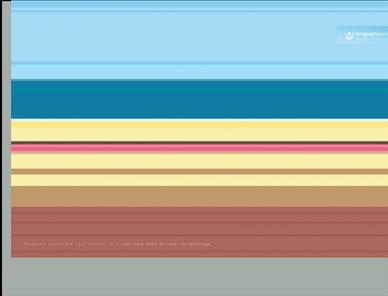
PREMIUM
PARTNER
 Nielsen

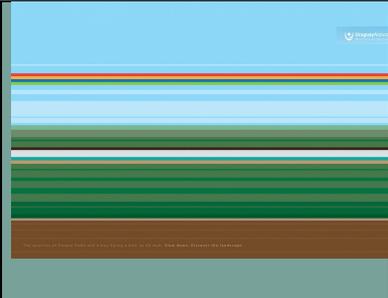
En coopération exclusive avec



Résultats correspondant à la requête -flou/vitesse - Tourisme /Print

	Advertiser : Uruguay Tourism Board	Date : 2010
	Brand/Product :	Country : Uruguay
	Title: ROCHA'S PALMERS	Agency : Young & Rubicam
	Description:	
	Endline : « Slow down, discover the landscape »	

	Advertiser : Uruguay Tourism Board	Date : 2010
	Brand/Product :	Country : Uruguay
	Title: PIRIAPOLIS	Agency : Young & Rubicam
	Description:	
	Endline : « Slow down, discover the landscape »	

	Advertiser : Uruguay Tourism Board	Date : 2010
	Brand/Product :	Country : Uruguay
	Title: PARQUE RODO	Agency : Young & Rubicam
	Description:	
	Endline : « Slow down, discover the landscape »	

	Advertiser : HanaTour	Date : 03/2011
	Brand/Product :	Country : Corée du Sud
	Title:	Agency : J. Walter Thompson Seoul
	Description:	
	Endline : « If you're tired of hectic schedule. Enjoy proper tour! »	

	Advertiser : HanaTour	Date : 03/2011
	Brand/Product :	Country : Corée du Sud
	Title:	Agency : J. Walter Thompson Seoul
	Description:	
	Endline : « If you're tired of hectic schedule. Enjoy proper tour! »	

	Advertiser : Killington Ski Resort	Date : 1996
	Brand/Product :	Country : États-Unis
	Title:	Agency :
	Description:	
Endline « your heart pawns, your palm sweats, the slopes fly by in a blur. Then you step of the lift »		

Résultats correspondant à la requête / Base Internationale Nielsen -flou/vitesse - Tourisme /Print

Si vous avez besoin de visualiser un ou plusieurs visuels dans son format réel, nous pouvons vous le livrer sur simple demande. Le coût de cette prestation, demandé par Nielsen, est de 40 € HT par visuel.

15 > Press



Advertiser: Eurostar Group
 Brand/Product: Eurostar, international rail service
 Title: Hello to the Mediterranean by train.
 Description: Blurred view of trains and text.
 Endline: Hello to the Mediterranean by train.

Date: 04/06/2008
 Images: 1 image/s
 Ad Format: -
 Country: UK
 Version: -
 Publication: Evening Standard, The

16 > Press



Advertiser: Eurostar Group
 Brand/Product: Eurostar, international rail service
 Title: Park in Ebbsfleet. Get off in Paris.
 Description: Blur of trees and text.
 Endline: Park in Ebbsfleet. Get off in Paris.

Date: 07/03/2008
 Images: 1 image/s
 Ad Format: -
 Country: UK
 Version: -
 Publication: TTG Travel Trade Gazette

15 > Press



Advertiser: Eurostar Group
 Brand/Product: Eurostar, international rail service
 Title: High speed rail arrives at St Pancras International
 Description: 2 part ad; 1) Blur of fields and reflection of man, 2) Eurostar train at St Pancras Station.
 Endline: High speed rail arrives at St Pancras International.

Date: 16/11/2007
 Images: 1 image/s
 Ad Format: -
 Country: UK
 Version: -
 Publication: TTG Travel Trade Gazette

15 > Press



Advertiser: Eurostar Group
 Brand/Product: Eurostar, international rail service
 Title: One hundred and eighty six miles per hour. Four hu
 Description: Hazy view of landscape, text "Soon, we will be travelling high speed across".
 Endline: One hundred and eighty six miles per hour. Four hundred Europe...

Date: 03/07/2007
 Images: 1 image/s
 Ad Format: -
 Country: UK
 Version: -
 Publication: Independent, The

15 > Press		Advertiser: Eurostar Group Brand/Product: Eurostar, international rail service Title: Hello to 186 mph rail travel Description: Blur of trees and text. Endline: Hello to 186 mph rail travel	Date: 14/11/2007 - 16/11/2007 Images: 1 image/s Ad Format: - Country: UK Version: - Publication: TTG Travel Trade Gazette
15 > Press		Advertiser: Virgin Trains Brand/Product: Virgin Trains, national rail service Title: Lonverpool Description: Blurred view of sign. Text. Endline: Lonverpool	Date: 20/06/2005 - 13/07/2005 Images: 1 image/s Ad Format: - Country: UK Version: - Publication: Metro (UK)
16 > Outdoor		Advertiser: Virgin Trains Brand/Product: Virgin Trains, national rail service Title: 634FT STRETCH LIMO Endline: A NEW BEGINNING	Date: 15/10/2003 Images: 48 Sheet Ad Format: - Country: UK Version: - Region: Europe
14 > Press		Advertiser: Caribbean Airlines, airline corporate Brand/Product: EXODUS Title: EXODUS Description: Blurred view of a bird's wing. Text. Endline: EXODUS	Date: 01/01/2007 Images: 1 image/s Ad Format: - Country: Inflight Caribbean Version: - Publication: CARIBBEAN BEAT
15 > Press		Advertiser: RENFE Brand/Product: RENFE, national rail service Title: Madrid-Barcelona 3 horas 55 minutos Description: Blurred landscape with lines (pajaro...), strip image of a train. Endline: Madrid-Barcelona 3 horas 55 minutos	Date: 24/01/2007 Images: 1 image/s Ad Format: - Country: Spain Version: - Publication: PAIS, EL
15 > Press		Advertiser: RENFE Brand/Product: RENFE, national rail service Title: Madrid-Barcelona 3 horas 55 minutos Description: Blurred landscape with rainbow and text (violeta anil azul...). Inset of high-speed train. Endline: Madrid-Barcelona 3 horas 55 minutos	Date: 04/02/2007 Images: 1 image/s Ad Format: - Country: Spain Version: - Publication: XL SEMANAL
16 > Press		Advertiser: RENFE Brand/Product: RENFE, national rail service sponsorship Title: Juntos hemos llegado al mejor destino, ser Campeon Description: Blurred image and "campeon" repeated. Endline: Juntos hemos llegado al mejor destino, ser Campeones de Europa. Gracias.	Date: 17/09/2007 Images: 1 image/s Ad Format: - Country: Spain Version: - Publication: RAZON, LA (E)
17 > Press		Advertiser: RENFE Brand/Product: RENFE, national rail service sponsorship Title: Nos habeis hecho sonar de nuevo. Gracias campeones Description: Blurred image with subcampeon written several times. "Renfe, patrocinador oficial de Eurobasket 2007" Endline: Nos habeis hecho sonar de nuevo. Gracias campeones.	Date: 17/09/2007 Images: 1 image/s Ad Format: - Country: Spain Version: - Publication: VANGUARDIA, LA

15 > Press 	Advertiser: Norwegian Air Shuttle Brand/Product: Norwegian (Norwegian.com), airline corporate Title: Gratis WiFi i 900 km/h Description: Blurred image and text. Endline:	Date: 01/03/2013 Images: 1 image/s Ad Format: - Country: Sweden Version: - Publication: SKONA HEM
15 > Press 	Advertiser: International Consolidated Airlines Group Brand/Product: IAG Cargo, air freight Title: WHEN QUICK IS TOO SLOW, IT PAYS TO PRIORITISE. Description: Blurred view of train, stopwatch, and text. Endline:	Date: 18/07/2014 - 26/09/2014 Images: 1 image/s Ad Format: - Country: Switzerland Version: - Publication: ITJ INTERNATIONAL TRANSPORT JOURNAL
15 > Press 	Advertiser: OBB Brand/Product: Osterreichische Bundesbahnen (OBB), national rail service Title: Sich wie zu Hause fühlen. In den Zügen der OBB. Description: 2 old women sitting on settee, drinking tea, looking out of window at blurred tree. Endline: Sich wie zu Hause fühlen. In den Zügen der OBB	Date: 17/07/2004 Images: 1 image/s Ad Format: - Country: Austria Version: - Publication: TV MEDIA
15 > Press 	Advertiser: Osterreichische Bundesbahnen (OBB), national rail service Brand/Product: Osterreichische Bundesbahnen (OBB), national rail service Title: Bahn wirkt. Description: Image of field and blurred image of field. Text. Endline: Bahn wirkt.	Date: 21/12/2002 Images: 1 image/s Ad Format: - Country: Austria Version: - Publication: KRONEN ZEITUNG
	Brand/Product: Transpennine Express (First TransPennine Express), national rail service Title: Manchester this way... Description: Blurred view of countryside. Text 'Just Arrived The First TransPennine...' Endline: Manchester this way...	Date: 06/04/2008 Images: 1 image/s Ad Format: - Country: UK Version: - Publication: Seven Days
15 > Press 	Advertiser: SNCF Brand/Product: SNCF, national rail service Title: Lille a partir de 20€ Description: Blurred image of train, poppy field and text. Endline: Lille a partir de 20€	Date: 02/04/2006 Images: 1 image/s Ad Format: - Country: France Version: - Publication: JOURNAL DU DIMANCHE, LE
15 > Press 	Advertiser: Eurostar Group Brand/Product: Eurostar, international rail service Title: IS IT A BIRD? Description: Three page ad. 1-2) Blurred train. 3) The front of a train. Central Paris in 2h35. Endline: IS IT A BIRD?	Date: 17/03/2004 Images: 3 image/s Ad Format: - Country: UK Version: - Publication: Time Out

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Fin de l'aperçu